

Understanding **menopause** – for pharmacists Stakeholder kit

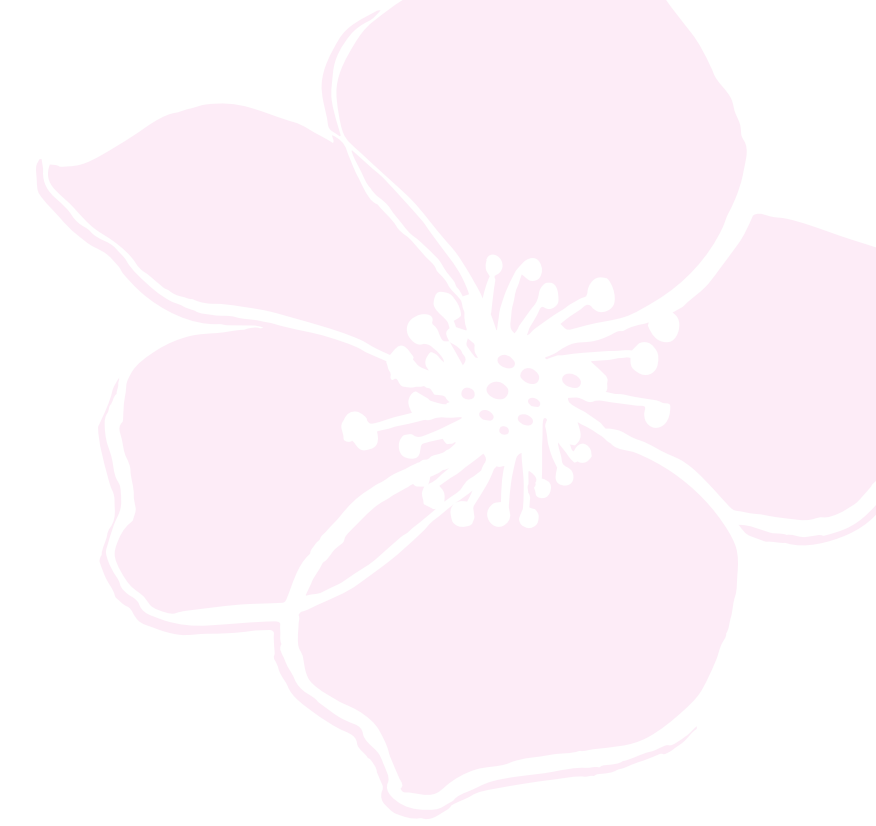


Introduction

A key action of the Women's Health Strategy 2020–2030 is to help women and their health care providers manage the effects of menopause by increasing menopause training among health professionals.

With funding from the Australian Government Department of Health, Disability and Ageing, Jean Hailes for Women's Health – in partnership with the Australasian Menopause Society (AMS) – has developed a free Menopause Education Program, which now includes a new online course for pharmacists.

Titled 'Understanding menopause – for pharmacists', the course is designed to equip pharmacists with practical knowledge and counselling skills to support women through the menopause transition, including symptom management, menopausal hormone therapy options, non-hormonal treatments and lifestyle advice. Although the course has been developed for pharmacists, other health professionals are also welcome to participate.



CPD information

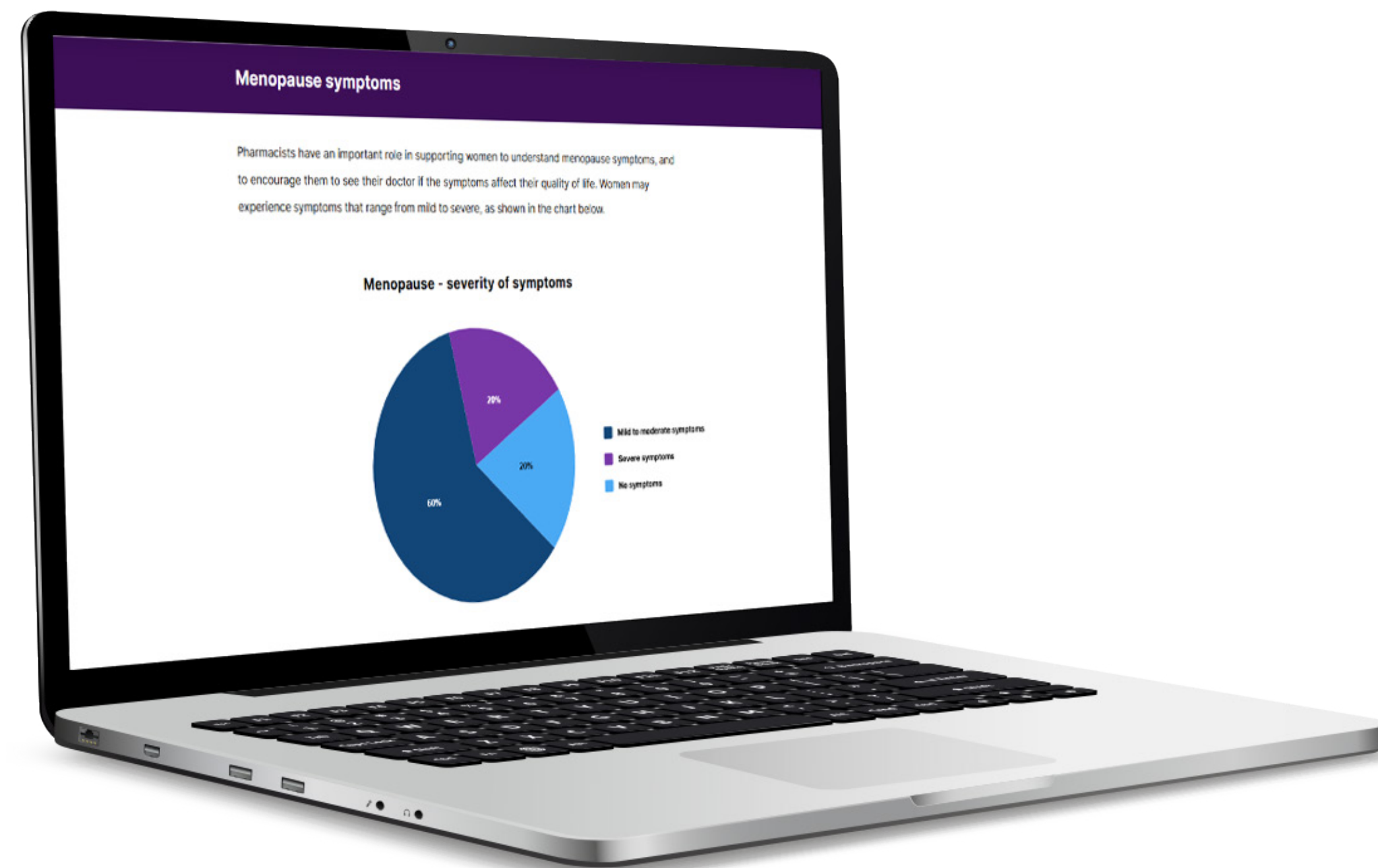
'Understanding menopause – for pharmacists' has been developed with subject matter experts and is accredited with the Pharmaceutical Society of Australia (PSA) for up to two Group 2 credits.



About this kit

This stakeholder kit includes promotional material – such as flyers, suggested messaging and social media assets – to help you promote 'Understanding menopause – for pharmacists' to your networks.

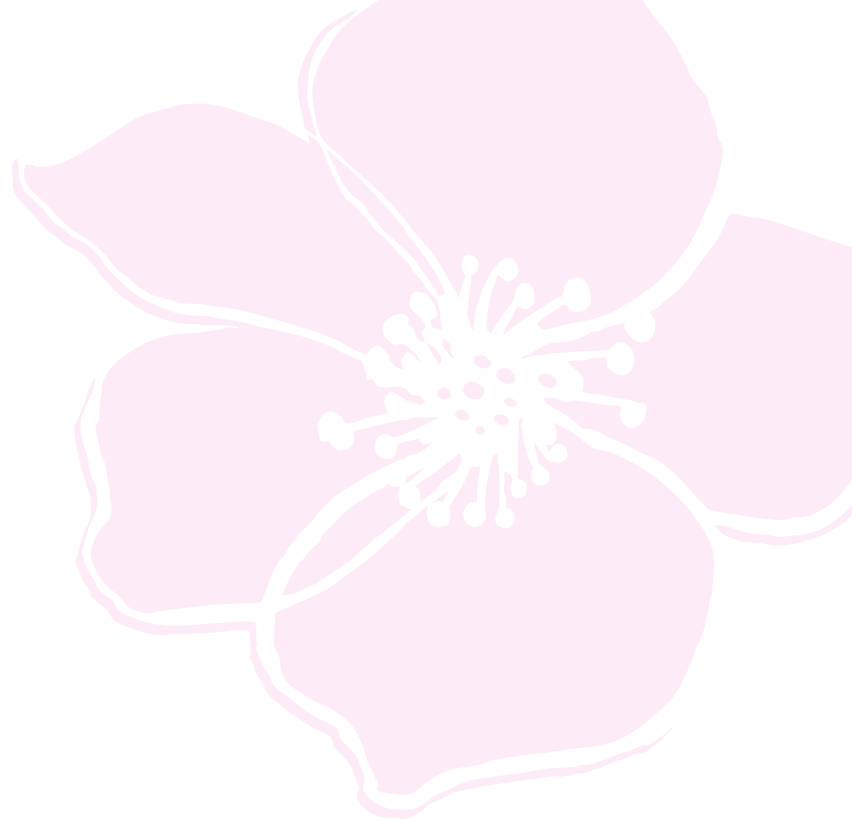
Course learning outcomes



At the end of 'Understanding menopause – for pharmacists', participants will be able to:

- outline the biological changes in the body that occur during menopause
- describe the variety of symptoms that women may experience and the pharmacist's role in supporting women through the menopause transition
- outline the pharmacological rationale for menopausal hormone therapy
- explain the different delivery options available for menopausal hormone therapy, including their risks and benefits
- describe the key pharmacist counselling points for the different menopausal hormone therapy options
- outline the non-hormonal pharmacological treatments available for menopause symptom management
- explain the key pharmacist counselling points for the treatments
- outline practical lifestyle advice pharmacists can provide to women going through menopause.

Stakeholder assets



[Download all kit assets \(ZIP 800KB\)](#)

Flyer – version 1

A4 210 × 297mm



Flyer – version 2

A4 210 × 297mm



Presentation slide

1920 × 1080px



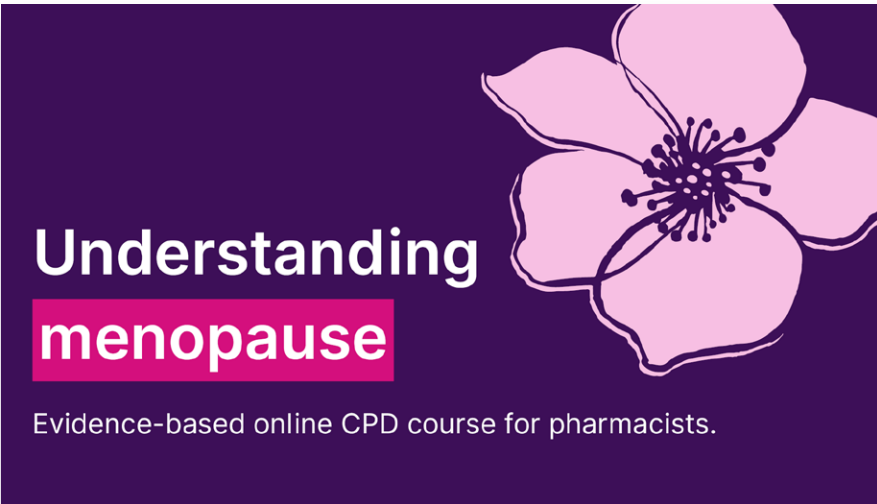
Email signature

900 × 100px

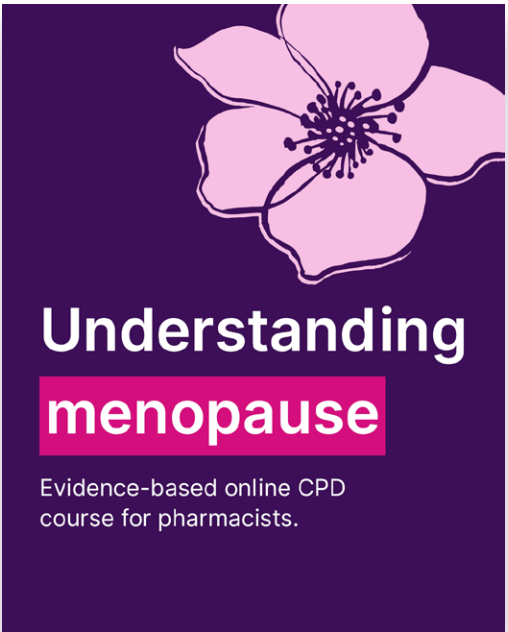


Social media tiles

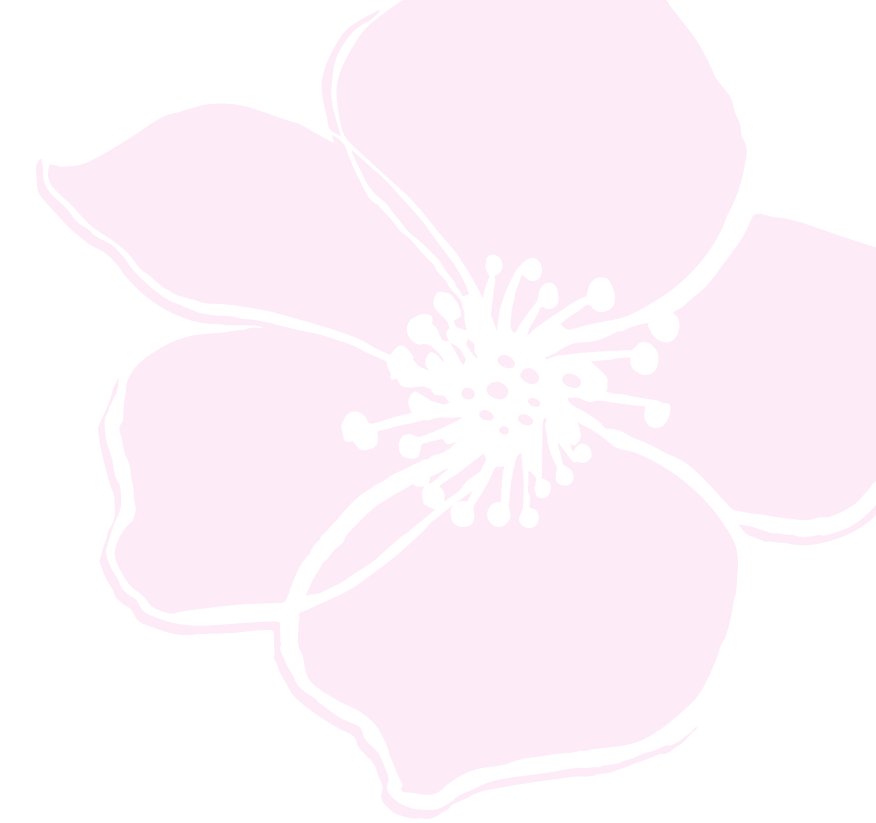
1920 × 1080px



1080 × 1350px



Website and newsletter copy



Suggested messaging (200 words)

New online course for pharmacists – 'Understanding menopause – for pharmacists'

Want the latest evidence about menopause care?

Thanks to funding from the Australian Government Department of Health, Disability and Ageing, Jean Hailes for Women's Health – Australia's most trusted leader in women's health – has developed an online menopause course for pharmacists.

Created in partnership with the Australasian Menopause Society, 'Understanding menopause – for pharmacists' is available free of charge on the Jean Hailes website jeanhailes.org.au/MEP

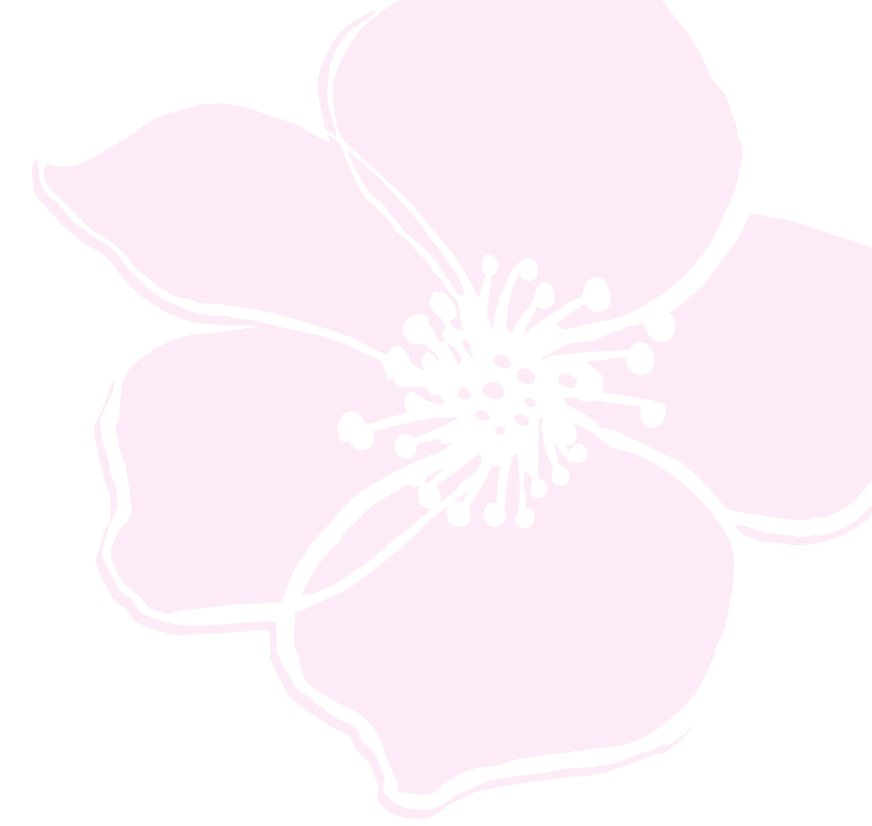
At the end of the course, participants will be able to:

- outline the biological changes in the body that occur during menopause
- describe the variety of symptoms that women may experience, and the pharmacist's role in supporting women through the menopause transition

- outline the pharmacological rationale for menopausal hormone therapy
- explain the different delivery options available for menopausal hormone therapy, including their risks and benefits
- describe the key pharmacist counselling points for the different menopausal hormone therapy options
- outline the non-hormonal pharmacological treatments available for menopause symptom management
- explain the key pharmacist counselling points for the treatments
- outline practical lifestyle advice pharmacists can provide to women going through.

'Understanding menopause – for pharmacists' has been accredited by the Pharmaceutical Society of Australia (PSA).

Social media copy



Suggested messaging (60 words)

Post 1

Stay at the forefront of patient-centred menopause care with new evidence-based CPD.

'Understanding menopause – for pharmacists' is an accredited online course for pharmacists.

Funded by the Australian Government Department of Health, Disability and Ageing and developed by Jean Hailes for Women's Health and the Australasian Menopause Society, the course is available at no cost.

Enrol now at jeanhailes.org.au/MEP

Post 2

New CPD course for pharmacists!

'Understanding menopause – for pharmacists' is a free, accredited online course designed to equip pharmacists with practical knowledge and counselling skills to support women through the menopause transition.

The course covers the stages of perimenopause and menopause, symptoms, hormonal and non-hormonal therapies and more.

Developed by Jean Hailes for Women's Health and the Australasian Menopause Society, with funding from the Australian Government Department of Health, Disability and Ageing.

Enrol now at jeanhailes.org.au/MEP

For further information contact

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jeanhailes.org.au