

Menopause education for health professionals

Stakeholder kit



 Jean Hailes
for Women's Health

Developed with the



Supported by the



jeanhailes.org.au/MEP

Introduction

A key action of the Women's Health Strategy 2020–2030 is to help women and their health care providers manage the effects of menopause by increasing menopause training among health professionals.

With funding from the Australian Government Department of Health and Aged Care, Jean Hailes for Women's Health – in partnership with the Australasian Menopause Society (AMS) – has developed a menopause education program, which includes 2 online courses, available free of charge.

Titled 'Managing menopause in general practice' and 'Understanding menopause – for nurses and midwives', the courses are designed to help health professionals, such as general practitioners, nurses and midwives, improve their management and understanding of menopause.

Accreditation and endorsement

'Managing menopause in general practice' has been developed with subject matter experts from the AMS and is accredited with the Royal Australian College of General Practitioners (RACGP) and the Australian College of Rural and Remote Medicine (ACRRM) continuing professional development (CPD) programs.

'Understanding menopause – for nurses and midwives' has been developed with subject matter experts and is endorsed by the Australian Primary Care Nurses Association (APNA) and the Australian College of Midwives (ACM).

About this kit

This stakeholder kit includes promotional material – such as flyers, suggested messaging and social media assets – to help you promote the menopause courses to your networks.



Course learning outcomes

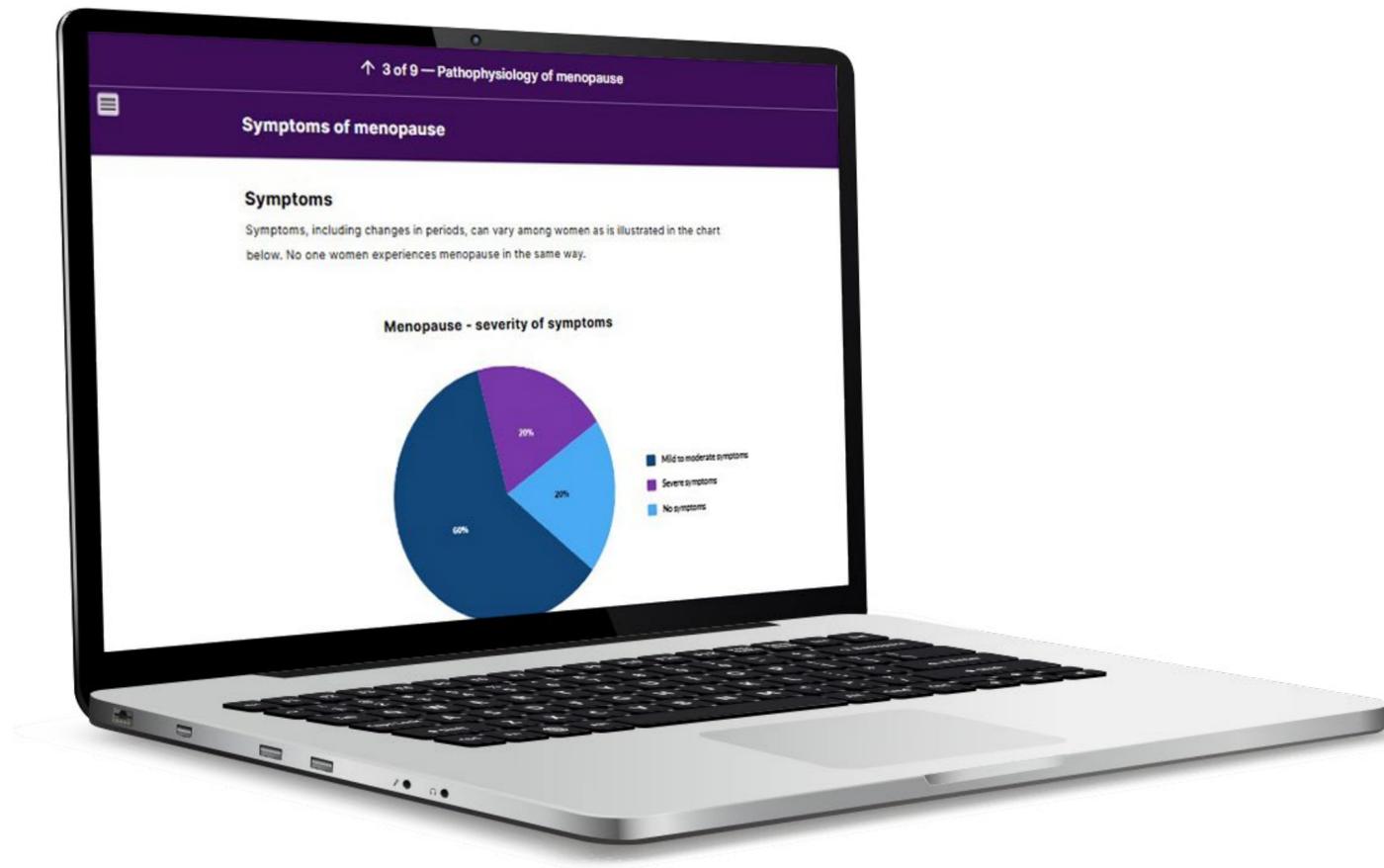


At the end of 'Managing menopause in general practice', participants will be able to:

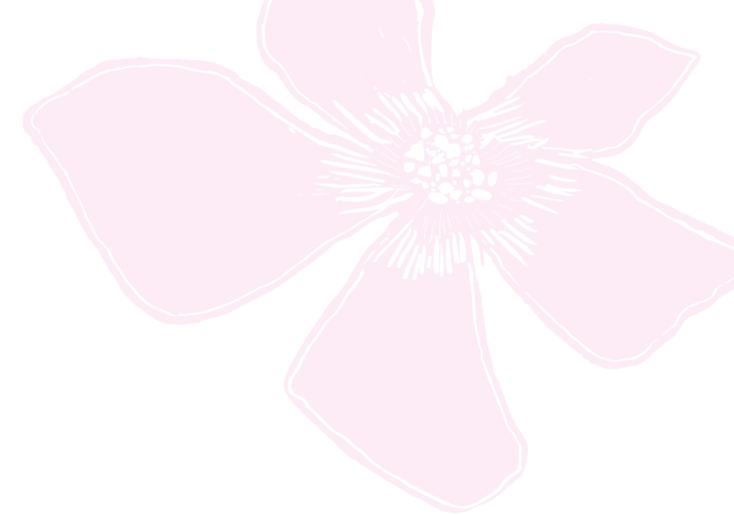
- identify the stages of perimenopause and menopause, the variations of experience and presenting symptoms
- integrate evidence-based advice on lifestyle and healthy ageing in menopause consultations
- analyse the up-to-date evidence for non-hormonal therapies for menopause
- describe the benefits and risks of menopausal hormone therapy (MHT), and the full range of MHT options currently available in Australia.

At the end of 'Understanding menopause – for nurses and midwives', participants will be able to:

- identify the differences between perimenopause, menopause and postmenopause
- describe the nurse's role in menopause management.



Stakeholder assets



[Download all kit assets \(ZIP 1MB\)](#)

Flyer – version 1

A4 210 × 297mm

Flyer – version 2

A4 210 × 297mm

Presentation slide

1920 × 1080px

Article header

210 × 60mm

Email signature

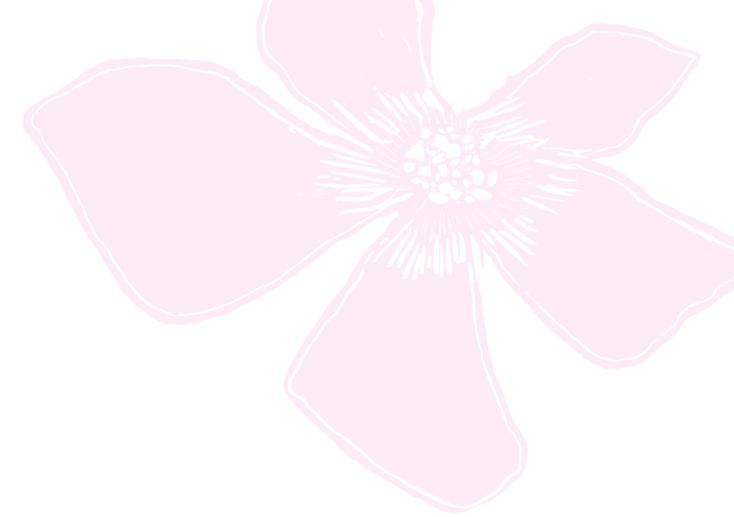
900 × 100px

Social media tiles

1920 × 1080px

1080 × 1350px

Website and newsletter copy



Suggested messaging (100 words)

New menopause courses for health professionals

Improve your knowledge and understanding of menopause and stay across the latest evidence with new menopause education.

Thanks to funding from the Australian Government Department of Health and Aged Care, Jean Hailes for Women's Health – in partnership with the Australasian Menopause Society (AMS) – has developed 2 new online courses:

- 'Managing menopause in general practice'
- 'Understanding menopause – for nurses and midwives'.

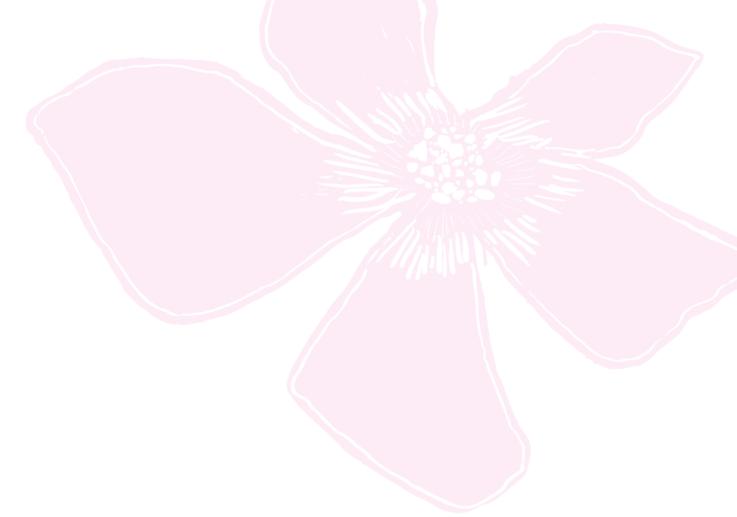
The free courses are designed to help health professionals, such as general practitioners, nurses and midwives, improve their understanding of menopause and the care they provide.

Visit jeanhailes.org.au/MEP to enrol today.

Social media copy

Suggested messaging (70 words)

New CPD courses for health professionals interested in menopause care. Thanks to funding from the Australian Government Department of Health and Aged Care, Jean Hailes for Women's Health – in partnership with the Australasian Menopause Society (AMS) – has developed 2 free menopause courses for GPs, nurses and midwives. Available online, the evidence-based courses are designed to help health professionals improve their management and understanding of menopause. Enrol today at jeanhailes.org.au/MEP



For further information contact

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Published January 2025



Jean Hailes for Women's Health gratefully acknowledges the support of the Australian Government.

jeanhailes.org.au