

# Understanding **menopause** – for nurses and midwives

Stakeholder kit



# Introduction

A key action of the Women's Health Strategy 2020–2030 is to help women and their health care providers manage the effects of menopause by increasing menopause training among health professionals.

With funding from the Australian Government Department of Health and Aged Care, Jean Hailes for Women's Health – in partnership with the Australasian Menopause Society (AMS) – has developed a menopause education program, which includes a new online course, available free of charge.

Titled 'Understanding menopause – for nurses and midwives', the course covers the differences between perimenopause, menopause and postmenopause, and the role nurses and midwives have in menopause management.

Although this course has been developed for nurses and midwives, other health professionals are welcome to participate.

## CPD information

'Understanding menopause – for nurses and midwives' has been developed with subject matter experts and is endorsed by the Australian Primary Care Nurses Association (APNA) and the Australian College of Midwives (ACM).



## About this kit

This stakeholder kit includes promotional material – such as flyers, suggested messaging and social media assets – to help you promote 'Understanding menopause – for nurses and midwives' to your networks.

# Course learning outcomes



At the end of 'Understanding menopause – for nurses and midwives', participants will be able to:

- identify the differences between perimenopause, menopause and postmenopause
- describe the nurse and midwife's role in menopause management.

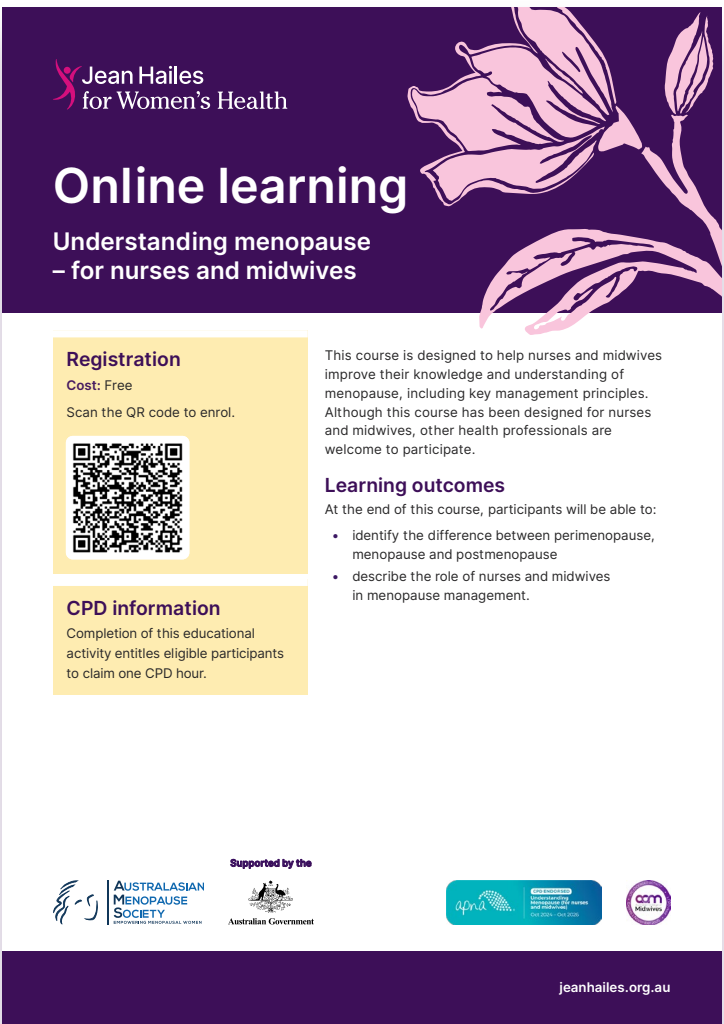


# Stakeholder assets

[Download all kit assets \(ZIP 1MB\)](#)

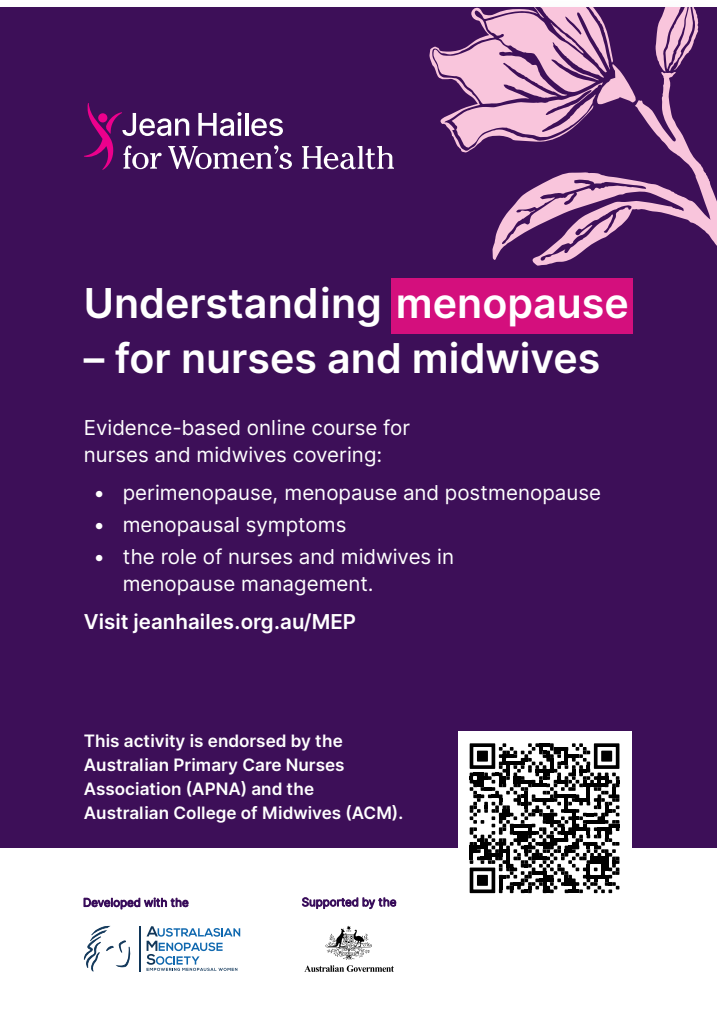
## Flyer – version 1

A4 210 × 297mm



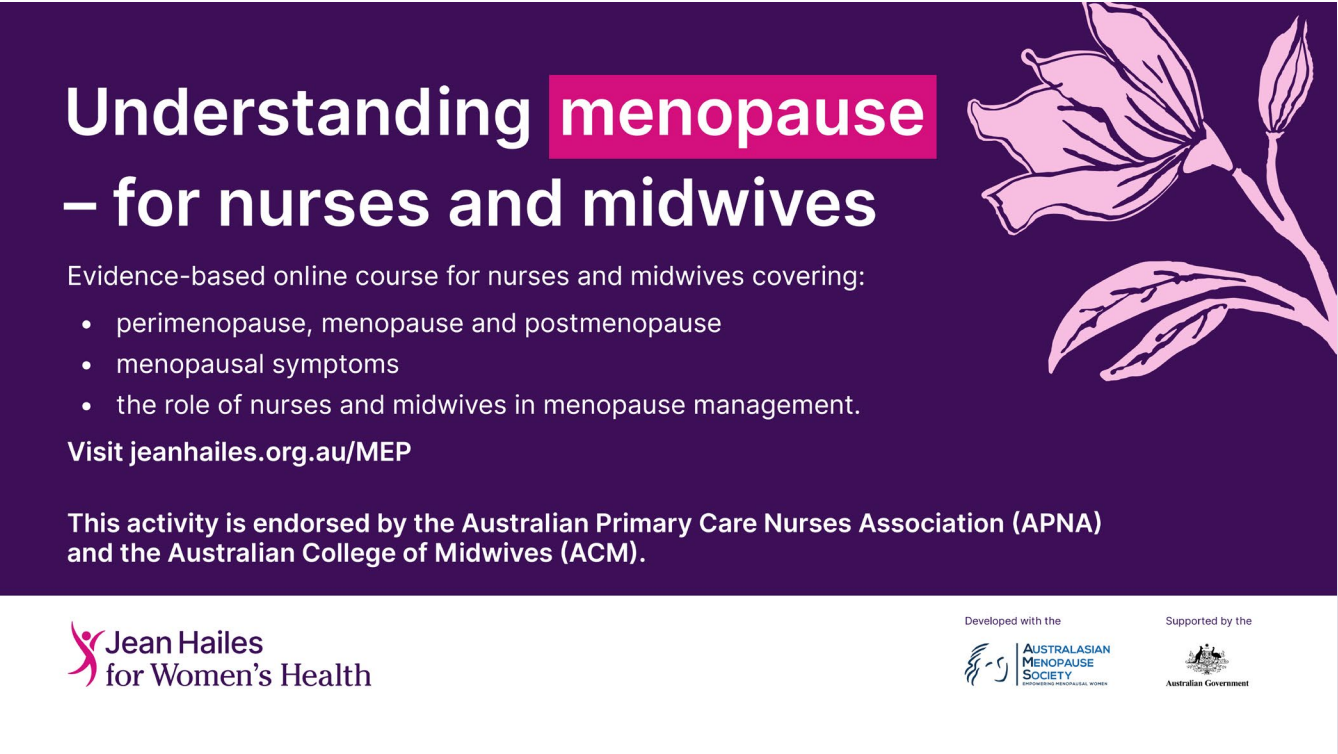
## Flyer – version 2

A4 210 × 297mm



## Presentation slide

1920 × 1080px



## Article header

210 × 60mm



## Email signature

900 × 100px

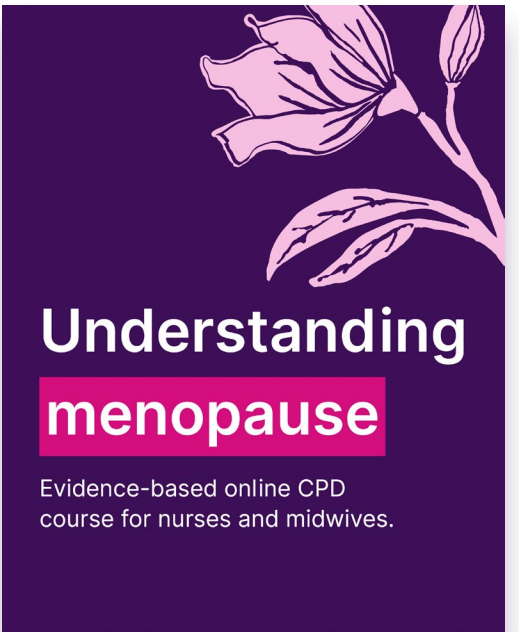


## Social media tiles

1920 × 1080px



1080 × 1350px



# Website and newsletter copy



## Suggested messaging (150 words)

### **New online course: 'Understanding menopause – for nurses and midwives'**

Improve your understanding of menopause and learn about the role that nurses and midwives have in menopause management.

Thanks to funding from the Australian Government Department of Health and Aged Care, Jean Hailes for Women's Health – Australia's most trusted leader in women's health – has developed an online menopause course for nurses and midwives.

Created with input from subject matter experts, 'Understanding menopause – for nurses and midwives' is available free of charge on the Jean Hailes website [jeanhailes.org.au/MEP](https://jeanhailes.org.au/MEP)

At the end of this course, participants will be able to:

- identify the differences between perimenopause, menopause and postmenopause
- describe the nurse and midwife's role in menopause management.

'Understanding menopause – for nurses and midwives' has been endorsed by the Australian Primary Care Nurses Association (APNA) and the Australian College of Midwives (ACM).

### **User testimonial**

**"It's important for all to know about menopause, as many of our clients are either perimenopausal, menopausal or postmenopausal."**

# Social media copy

## Suggested messaging (50 words)

New CPD course for nurses and midwives.

'Understanding menopause – for nurses and midwives' is a free, accredited online course covering the different stages of menopause and the role nurses and midwives have in menopause management.

Developed by Jean Hailes for Women's Health and subject matter experts, thanks to funding from the Australian Government Department of Health and Aged Care.

Endorsed by the Australian Primary Care Nurses Association (APNA) and the Australian College of Midwives (ACM).

Enrol now at [jeanhailes.org.au/MEP](https://jeanhailes.org.au/MEP)



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Published January 2025



Jean Hailes for Women's Health gratefully acknowledges the support of the Australian Government.

**[jeanhailes.org.au](http://jeanhailes.org.au)**