

# Jean Hailes for Women's Health **Strategy 2019–2023**

A healthier future for all women in Australia.



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Jean Hailes for Women's Health is a highly visible, national not-for-profit women's health organisation, dedicated to improving women's health across Australia through every life stage. We work in a public health, research, clinical service and policy ecosystem that is shared with many others.

We aim to expand our reach and relevance to women across Australia by building deeper partnerships in all our activities to achieve a shared vision for women's health, based on a strongly collaborative approach.



## Public health & education

### Our shared purpose

That women of all backgrounds and situations are well informed about their health and healthcare options, and know how to access high-quality health services relevant to their needs.

#### What we do now

We develop health professional and consumer resources, as well as communications and media strategies, that reach and inform an Australia-wide audience of women.

#### How we will grow and improve

We will ensure our resources reach, and are responsive to, the needs of women whatever their situation, literacy or access; this entails continuing to listen to and collaborate with the greater health community.

#### Who we will work with

Population-focused groups, disease-specific organisations, broadcast media, social media, cultural organisations and consumer health advocacy groups.

#### What we will have achieved by 2023

We will have extended the reach of our public health and health professional literature and education activities into most or all of the priority populations identified in the National Women's Health Strategy.

## Research

### Our shared purpose

That all research relevant to the health needs of women in Australian is made available to health professionals and women in a way that enables both groups to easily access, understand and make use of it.

#### What we do now

We mine the best research in Australia and overseas, and ensure it is made accessible to consumers and health professionals.

#### How we will grow and improve

We will extend the reach of our support of women's health research nationally, and support collaborative efforts between researchers, clinicians and consumer groups in different disciplines but with a common interest in women's health.

#### Who we will work with

Consumers, medical research institutes, universities, hospitals, pharmaceutical companies and other commercially sponsored research groups.

#### What we will have achieved by 2023

We will have established an active, collaborative nationwide network of researchers in women's health, raising the profile of and funding to the field.

## Policy

### Our shared purpose

That all state, territory, local and Australian Government policies with an impact on women's health are informed both by women's needs and the latest evidence.

#### What we do now

We provide advice to governments to ensure that consumer feedback, clinicians' perspectives, women's needs and research insights inform policy development.

#### How we will grow and improve

We will build on our advisory relationship with the Australian Government by assisting in the implementation of the National Women's Health Strategy, and extend our reach through policy partnership with state and territory governments.

#### Who we will work with

Governments, regulators, peak bodies, health organisations, professional bodies and colleges.

#### What we will have achieved by 2023

We will have maintained our role as policy advisor to the Australian Government, established a strong collaborative relationship with other organisations working in policy development, and extended the reach and influence of our policy contributions towards addressing the social and economic determinants of health.

## Clinical services

### Our shared purpose

That all health practitioners delivering services to women are well informed about women's health and healthcare options, and able to provide high-quality health services, especially to hard-to-reach populations.

#### What we do now

We design and deliver high-quality, multidisciplinary care for women from two well-established clinical sites in Melbourne.

#### How we will grow and improve

We will expand the reach of our own clinical service activities to reach priority populations identified in the Australian Government's National Women's Health Strategy and share our insights with relevant organisations.

#### Who we will work with

Hospitals, specialist medical providers, allied health providers, community health organisations, primary health providers, complementary health providers and social services.

#### What we will have achieved by 2023

We will have established 5-15 new clinics based on our current multidisciplinary service model, in areas of greatest service need.



## How we work

Each of Jean Hailes' activities informs and supports the others. In each area we recognise and rely on collaborative partnerships with organisations that bring their own strengths, knowledge and capabilities. Jean Hailes' activities are interdependent and work together in a way that creates greater impact to the benefit of all women in Australia.

